



Future Music Forum

Reimagining how the music industry communicates and connects.

2024 PARTNERSHIPS

www.futuremusicforum.musicindustry.com



Let's Collaborate!

We build year-round partnerships to effectively promote your brand's goals, voice, and services throughout the music industry.

01 MUSICIANS
Provide the necessary knowledge and connections for them to have a successful career.

02 MUSIC BUSINESS
Equip the next generation of music industry stars with the necessary tools, education, and networks.

03 PARTNERS
Foster high-level discussions and partnerships to affect change throughout the music industry.

04 GLOBAL INDUSTRY
Increase partners access to the industry, spread your message, meet potential partners and new clients.

Together, we can make great things happen!

Why Partner?

Future Music Forum partnerships aren't confined to a few days a year. They are designed to include you all year long, leading up to the annual, flagship event!

THE OLD WAY

Show up and leave.
Send some follow-up emails.

- ✗ Large investment for limited visibility
- ✗ Just a few days a year per event
- ✗ No ongoing conversations
- ✗ No year-round promotion
- ✗ Excess travel expenditures
- ✗ Limited shareable content
- ✗ Limited audience feedback
- ✗ Lower ROI

THE FMF WAY

Engage with the FMF community and FMF attendees before, during, and after the main event!

- ✓ More visibility for your investment
- ✓ Your partnership is throughout the year
- ✓ You are part of the year-round conversation on the FMF networks
- ✓ Less travel, more engagement
- ✓ Customized shareable content
- ✓ Increased audience engagement
- ✓ Higher returns on your partnership

WHAT HAPPENS IN BARCELONA

Meet diverse personalities, encounter new experiences, and have a ton of fun while getting things done.

FMF Week: September, 23-27, 2024

Mon & Tue, Sep. 23 & 24: Warm-up

Weds-Fri. Sep. 25-27:

Conference

Friday, Sep. 27: Cool-down

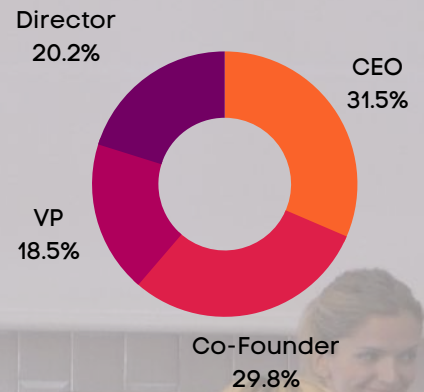
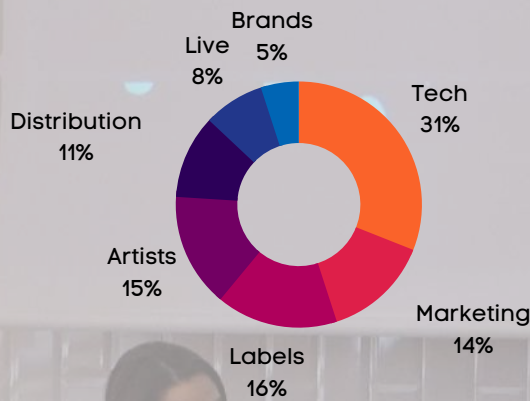
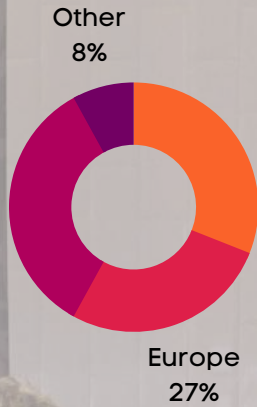


Reason Why: Reach new fan data bases , get numbers new fans in other genres

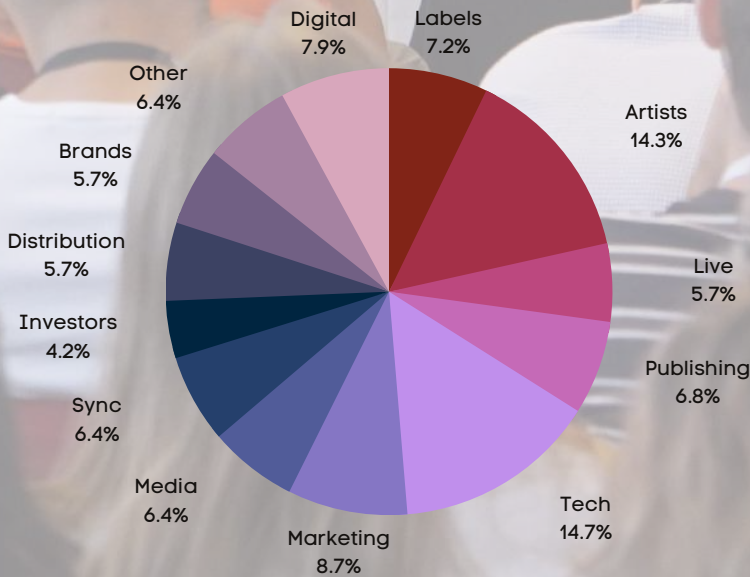
COMMUNITY GEOGRAPHY

SPEAKER SECTORS

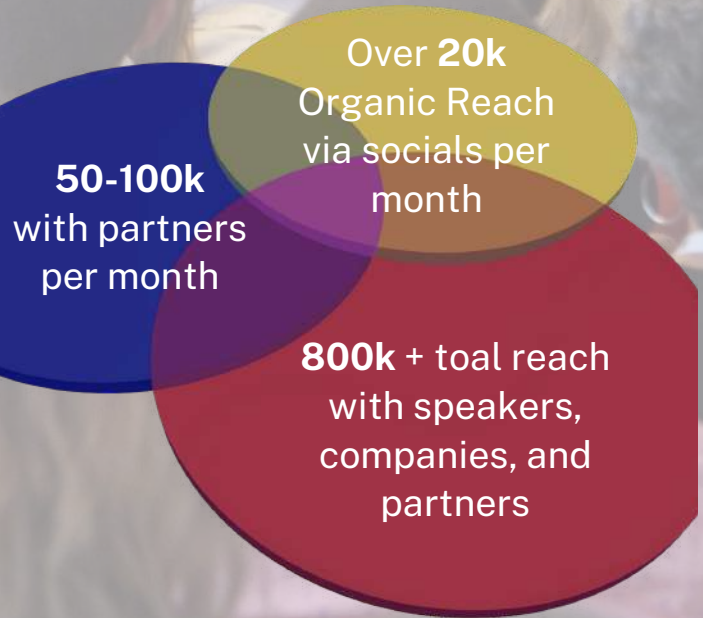
SPEAKER TITLES



SECTOR Combined Community & FMF Attendees



SOCIAL MEDIA REACH Combined shared posts with partners



FUTURE MUSIC FORUM IN-PERSON

500+ Attendees 50+ Sessions 100+ Speakers

FUTURE MUSIC FORUM PROGRAMMING & EVENTS

SONGWRITER & PRODUCER SERIES Workshops
Demonstrations
Storytelling
Hands-on Demos

CAREER ACADEMY Education
Entrepreneurship
Networking
Monetization

PUBLISHING & SYNC Copyright
Pitching
Trends

FUTURE TECH & TRENDS Web 3
Blockchain
Metaverse
NFTs
AI

INDUSTRY Trends
Analytics
Fandom
Social Media

OPENING GALA Opening Night
Red Carpet Party

FMF LIVE Showcases and Events featuring breaking local and international talent

HEALTH & WELLNESS Personal Development Series

LIVE INDUSTRY Agents & Talent Buyers
Touring
Tour Managers
Ticketing

CLOSING PARTY That's a Wrap.
The Big, See You Next Year Event!



” Dick Wingate
DEV Advisors
FMF was unquestionably one of the highlights of the conference year. The setting in Barcelona brought out the best in networking and informative presentations and panels.

” Alex Loscos
Co-Founder & CEO,
B/MAT
FMF is probably one of the best reasons to fly to Barcelona.

” Simon Wheeler
Digital Director,
Beggars Group
FMF Barcelona brings an informed set of people to discuss the key issues of and around the music business and is small enough to meet and network with all the participants, it's always a stimulating few days.

” Brian Hardgroove
Public Enemy
The topics explored were wide and relevant to all facets of the business of music. I applaud the FMF team for its vision and dedication to not only the business of music, but the artists at its foundation.

” Alex Ovechkin
Marketing Director,
Heaven 11
A truly international gathering of passionate experts across all sides of the music biz, from creative to tech, sharing valuable practices. Proud to have participated and we look forward to coming again!

” Mandy Aubry
Director of Business Development,
EMEA & APAC at Songtrust
Songtrust & FMF have had numerous successful partnerships over the last 4 years. In offering equitable education about music publishing, we have improved the opportunity for all songwriters and rightsholders to access this global royalty stream, no matter what stage in their career they're at, where they reside and from where their royalties have been generated.





” Eddie Caldwell
CEO,
Music Of The Sea Inc.
Future Music Forum was one of the most eclectic, and inspiring conferences that I ever attended. It provided an intimate, close knit, bridge into what to look for, invest in, etc in the music industry for the future. You couple that with being in one of the most exciting and beautiful cities in the world, it provides you with a Win Win situation!

” Jordi Puy
CEO, Unison Rights
Future Music Forum is a unique event and platform to interact with great music industry professionals interested in tech and innovation. It has facilitated connecting with people that I did not know and to keep in touch with existing contacts. It is a home for curious minds in the music sector.

” Nikhil Shah
CEO, Mixcloud
Mixcloud has been involved with every Future Music Forum edition since its inception, which says it all really. It's a great few days with a brilliantly curated community of music and tech industry folk from all over the world.

PARTNERSHIP PACKAGES

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 Presenting Title Sponsor €20,000 (Only 1 available)	 Diamond €6,000 (Only 4 available)	Gold €3,000 	 Silver €2,500
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TICKETS

VIP FMF PASS

8	6	4	2
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BRANDING

Logo on Lanyard

✓			
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Logo on Banners

Presented by:	✓	✓	✓
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Logo in Brochures

+ One-page article	+ Half-page blurb	Plus 1/4 page blurb	✓
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Marketing Materials and Website

Presented by:	Special Sponsor:	✓	✓
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Included in Press Release

Presented by:	Special Sponsor:		
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Included in Emails

Plus Dedicated	Plus Dedicated	✓	✓
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Banners in Conference Center

3	2	1	
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Sponsor Table

Two 4 x 6 ft	4 x 6 ft	Hi-top table	
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SPEAKING

Keynote or Fireside

✓			
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Workshop or Panel Creation

✓	✓		
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Panel Session Moderator

✓			
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Additional Speaking Opportunity

Panel	Panel	Panel	Panel
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10-minute Pitch

✓	✓	✓	
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ADDITIONAL

Inclusion in FMF Digital Series

Video interview & Podcast + Panel guest	Video interview & Podcast	Panel Guest	
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Dedicated Page on FMF Website

Plus Blog Article	✓		
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Featured Content on Social Media

Video & Graphic Content	Graphic Content	✓	✓
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HOLISTIC DAY

Day One of the FMF kicks off with Holistic programming - a specialized event for professionals in the music industry, focused on promoting holistic well-being, personal growth, and professional development through engaging workshops, panels, and activities for the mind, body, and soul.

Reasons to Sponsor the Holistic Day Program:

- Unparalleled target audience of music industry professionals
- Direct exposure to potential customers and opportunities for building relationships
- Brand visibility through logo placement on event materials and website
- Recognition during announcements and speaking opportunities for representatives
- Networking with participants, industry leaders, and fellow sponsors
- Positive brand association with personal well-being and professional excellence
- Customized sponsorship packages tailored to specific objectives and preferences



LIVE EVENT PACKAGES

Our live events provide an opportunity for partners to interact directly with the audience, giving you the chance to create lasting connections.

Packages Include:

- Branding and blurb in program information, web, email, socials
- Special announcements during the conference
- Dedicate page on FMF website about your company's event
- Placement on marketing materials
- One-page Article/Ad in FMF digital conference brochure
- Four (4) passes to FMF
- One (1) digital interview run-up to conference on Music Industry City programming

FMF LIVE

FMF Live is a series of showcases that bring together the best local and international talent.

On Monday and Tuesday the FMF Warmup series kicks off where audiences can experience the vibrant culture of Barcelona's music scene while getting a glimpse into some of its freshest artists.

On Wednesday & Thursday, expect to be dazzled by undiscovered talent from around the world.

FMF LIVE

FMF LIVE WARMUP

MON

TUE

WED

THU

FRI

CLOSING NIGHT PARTY

Host the Friday night closing spectacular. This is where everyone comes to let loose after three days of intense learning and networking. Let the drinks flow and let the party flags fly with live performances and DJs.

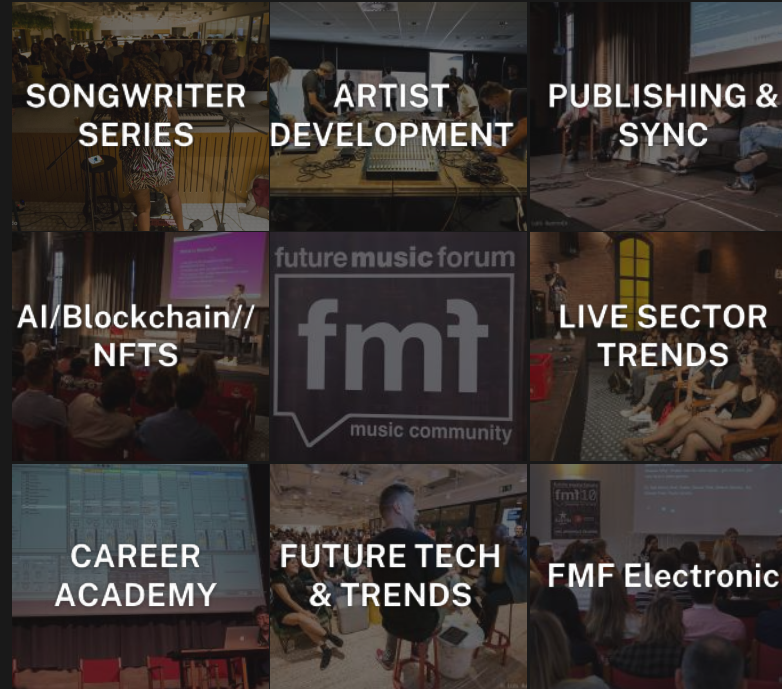
OPENING NIGHT GALA

Host the FMF Wednesday Night Opening Gala. This is the kick-off party where it's dress to impress, red carpet, step and repeat, food, drinks, welcome and introductions, and time to get the party started with live music and DJs.

TRACK SPONSORSHIPS

Showcase your brand and have direct contact with conference attendees.

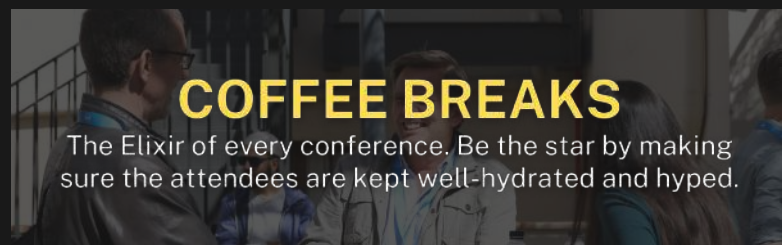
- Sponsor a half, or full day of programming.
- Track Name Presented By:
- Track sponsors include:
 - 5-minute introduction at start of track
 - 30-minute Panel/Workshop developed by you
 - Special page on the FMF website dedicated to your company and presenting track



NETWORKING EVENTS

Gain valuable exposure to a large number of attendees in a focused, informal landscape and become a fan favorite

- This <Break, Coffee, Lunch, or Lounge> Sponsored By:
- Put out swag
- Pull-up banner in the area
- Special page on the FMF website dedicated to your company and networking announcement



Packages Include:

- Branding and blurb in program information, web, email, socials
- Two (2) special announcements during the conference
- Placement on marketing materials
- One-page Article/Ad in FMF digital conference brochure
- Four (4) passes to FMF
- One (1) digital interview run-up to conference

Prices range from €2,000 - €8,000

*Customized tracks available.

**Additional fees for food and beverages determined by the venue and not included in the sponsorship price.

SATELLITE EVENTS

Become an Official FMF Event

These attendee-favorite events have consisted of networking hang-outs, hands on workshops, intimate meet and greets, and live showcases

- Listed in the Official FMF Program
- Special listing on official website and guide
- Special acknowledgments during the Open Night Gala
- Brand placement on all relevant marketing materials
- Daily announcements during conference
- Half Page Article/Ad in digital conference brochure
- Four (4) passes to FMF
- Partner listing in emails with link (specific to event)
- One (1) digital interview run-up to conference



OFF-SITE WORKSHOPS OR NETWORKING EVENTS

We help to find the right venue for your event and let you take it from there to promote your product, service, and company as an official FMF event.



LIVE SHOWCASES

Incorporate your live showcase into the official FMF Live series. We'll help you with the venue and logistics.

À LA CARTE

There are extras that can be done. If there's something you'd like to do that's not listed, let's get creative!

- Seat drops
- Bag inserts
- QR placements
- Ads in the FMF pre-event magazine
- Digital branding
- Projections
- Ticket bundles
- Product displays
- Media partnerships
- Digital events

Academic Institutions:

Contact us to discuss special options we can arrange for you and your students.





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The FMF also has an events division that can assist you in producing your own conferences, digital events, and livestreams.

Thank you!

For more info and to set up a call, contact:
Niall Doorley: niall@futuremusicforum.com
/partner@futuremusicforum.com

#seeyouinbarcelona

